

ANGLIA EXAMINATIONS LISTENING SCRIPT (for recording artists)

FOUR SKILLS MODEL

Please record the following.

Cast needed:

Section L1 – 1 Male, 1 Female

Section L2 – 1 Male, 1 Female

Section L3 -1 Male, 1 Female

Section L4 – 1 Male

NB: DO NOT RECORD THE TEXT IN BRACKETS.

This is Anglia Examinations, England.

(pause)

Listening Examination

(pause)

Level Three, Masters, Paper Set 3

(pause)

Instructions

These sections require you to listen to a selection of recorded material and answer the accompanying questions.

(pause)

Sections L1 and L4 will be heard twice. Sections L2 and L3 will be heard once only.

There will be a pause before each part to allow you to read the questions, and other pauses to let you think about your answers.

(pause)

When you hear the tone (**example of tone**), you should write your answers on the question paper.

(pause)

Write clearly in the spaces provided.

Use a black pen in the spaces provided.

You must ask any questions now, as you cannot speak during the test. (**pause 3 seconds**) (**tone**)

Listen to the first part of the test

Section L1.

(pause 3 seconds)

You are going to listen to an interview with Charlie Driscoll, who is possibly the oldest British internet influencer. Answer the eight questions below by marking the correct box with a tick. You will hear the recording twice.

(pause 3 seconds)(tone)

- (F) Good afternoon, Charlie. Now I know you were a celebrity some time before I was born. I was talking to my mother earlier on and she told me that not only had she heard of you, she actually saw your band in a pub in Birmingham in 1969. You were called Charlie Popp then. Is that right?
- (M) Yes, Charlie Popp and the Weasels we were called. We were really swimming against the tide in those days. We'd been a little-known rhythm and blues combo at one point but then we reinvented ourselves as a folk-rock band. It didn't work at first as most of the kids were into northern soul and the students were all progressive rock fans. But we persevered and it paid off as we got to number 17 in the Melody Maker charts in May 1969 with 'You light up my life'.
- (F) Well, that was no small achievement in itself and, now at the other end of your life so to speak, at 83, you're an internet influencer. What on earth made you think of doing that?
- (M) Well, quite by chance, I was with my granddaughter Ellen in the park and I bumped into my old agent. My friends and I had all worked with him back in the day and we fell to talking about old times and which people from the old sixties bands he was still in touch with. Then, on the bus home, Ellen suggested I should investigate being an influencer because that way I could tell everyone about my experiences. The thing is, when we were talking about all the bands he'd been an agent for, she hadn't heard of any of them and she thought that was a real pity. I then discovered that influencers are mostly about persuading people to buy products and getting paid to do it. I was intrigued that you could make money that way.
- (F) It must have been a steep learning curve for you. Do you work across many platforms?
- (M) Well, I didn't know anything about social media and my son had to walk me through it. He's really into all that stuff. It was a crash course. He got me all set up on YouTube first, and I'm still on that. Then we went for Facebook, Instagram, Tik Tok, Snapchat, WhatsApp, Twitter – the works. I actually went all in on all of them but I wasn't getting many followers. In the end I decided to go with just one more and so I chose Facebook. It seems to work but that's probably because of my age.
- (F) Well, I know there are different levels of influencer. What are they and what level are you?
- (M) Yes, well, Mega influencers are those with over a million followers. They're basically all celebrities. Then you have macro influencers with between half a million and a million, which is what I'm aiming for. That's followed by mid-tier people, the category I fit into, with 50,000 to half a million, then micro influencers, with 10 to 50,000. And then, the level at which people like me get the ball rolling, are the nano influencers with between a thousand and ten thousand followers. It didn't take too long to build from that.

(F) So, what particular audience are you aiming for?

(M) Well, when I started, it was everybody. Then I realised you have to specialise, if you want to get followers and make money, so I thought middle-aged people in work would be the best to target. At the time it seemed more likely than pitching to gap-year kids on a beach in Vietnam who love 60s and 70s music. That era of music is still surprisingly popular with students today. However, I soon realised I wouldn't have much appeal to that age group. In the end, I came to the conclusion that what I knew most about was other males of my age. Some of them have quite a bit of spare cash because, you know, their outgoings are minimal and certain companies are very interested in them.

(F) Right, so what sort of companies are we talking about?

(M) At first it was suggested I try sportswear companies. Then it dawned on me that my demographic isn't much interested in that so I went for angling and shooting supplies but surprisingly, that didn't work either. I think those people just aren't online. So, I tried 'Do It Yourself', tools and so on with a bit of European river cruising thrown in. I'm the kind of guy who likes hanging around in my shed fixing things and for a break the idea of sailing down the Rhine or the Danube appeals. Nothing's written in stone though. I think the vitamin supplement market looks interesting so I might have a go at that one day.

(F) So, what's your present focus as an influencer?

(M) I'm quite comfortable with the number of followers I have for the time being and I feel no pressing need to become more of an expert in my particular niche. All my efforts are focused on actively engaging with my followers and I'm confident that I already have the skills to communicate ideas in order to achieve this.

(F) But, Charlie, why do you do it? You don't really need the money, do you?

(M) I'm afraid a hit single in 1969 doesn't pay for a golden retirement and while I could say I'd get bored if I didn't do this, the brutal truth is that it's a way of making ends meet. While being of assistance to people and using my creativity in the process are bonuses, I'd be romanticising the situation if I said they're the reasons behind me doing this.

(F) Charlie Driscoll, pop star, internet influencer, thank you very much. **(fade)**

(pause 3 seconds)

Now listen to Section L1 again. **(pause 3 seconds and repeat)**

Now listen to the second part of the test.

Section L2.

(pause 3 seconds) (tone)

You will hear two friends, one male and one female discussing news media. For questions 9 – 14 decide whether the opinions are expressed by Michael the male speaker, by Freya the female speaker or whether both speakers agree. Write B, if both speakers agree, write M for Michael and F for Freya. You will hear this section once only.

(pause 3 seconds) (tone)

- (F) You know I can't stand newspapers these days. They've always got some axe to grind or some view to push. In the end you're left not knowing what to believe.
- (M) I guess, to a certain extent, there's partiality there, but *The Daily Planet's* pretty straightforward in terms of a source of news. You always get both sides of the argument.
- (F) I'm not so sure I get that from it and anyway *The Daily Planet's* owned by some murky billionaire.
- (M) Ainsley Armstrong? I don't think he's entirely disreputable. Yes, his tabloids are the dregs of society, but *The Daily Planet's* got some integrity, I reckon, like several of the other broadsheets.
- (F) Tabloids are just celebrity gossip, completely lacking in substance.
- (M) I wouldn't dispute that but at least they don't operate under false pretences, like the TV news. I'm amazed sometimes at the lack of depth in the majority of TV news.
- (F) I wouldn't know. I never watch it. I get most of my news from the internet.
- (M) The internet's awash with fake news, though, isn't it? At least journalists on the TV have to back up their content and stand by it. On the internet people just say what they like and even make up evidence.
- (F) That's just you not being very discriminating. There are plenty of ethical sites.
- (M) Have you seen the news on that digital channel, Channel 9? I can't make head or tail of it and won't be putting the effort in again. I was watching it the other day and honestly, I didn't know if I was watching news or some sort of extended advertisement!
- (F) Oh, come on! Its reporters do a lot of probing investigations which put some of the other channels to shame.
- (M) I think that depends where they're from. I've been far more impressed by a lot of international journalists than those in the UK. I think lazy journalism's become a real thing here.
- (F) Well, although I don't always agree with how things are reported, in general I'd say the media here is a cut *above* the rest.

(M) I'll remind you of that next time something ridiculous comes up.

(pause 3 seconds)

That is the end of section L2.

Now listen to the third part of the test. You will hear this section once only.

Section L3.

(pause 3 seconds) (tone)

You will hear two extracts from different conversations. After each extract there are two multiple-choice questions. For questions **15-18**, choose the answer which fits best, according to what you hear. You will hear the extracts once only.

Extract one. You will hear a woman talking about a pollution incident. You now have 10 seconds to read questions 15 and 16.

(pause 10 seconds)

Here in the north-east in winter, it's not uncommon to come across baby seals on the beach that have perished in the water. It's sad but it's always happened as some young animals can't cope with the winter storms. Recently, there's been an epidemic of bird flu and whenever I walk along the beach, I come across lifeless seagulls. That's not good but like all epidemics it'll probably pass. A more unusual occurrence was when, last month, thousands of shellfish, crabs and lobsters washed up. I knew at once that this wasn't a natural event, and that human behaviour was at the bottom of it. **(pause 2 seconds)** There's been quite a fuss about this and lots of people say it's a result of the blooms of algae which are an accumulation of an organism, which *does* happen offshore but mostly in summer. Personally, I favour the argument that scooping up material from the bed of the River Tees has disturbed pollutants laid down years ago in the heavy industrial past. That would make sense as there's been a lot of work going on recently. I think that if it had been an oil-spill, we'd have seen some evidence of oil.

(pause 3 seconds) (tone)

Extract Two- You will hear a man talking about flying. You now have 10 seconds to read questions 17 and 18.

(pause 10 seconds)

It's funny how flying divides people. I know quite a few people in their late middle-age who've been flying for years and still find it really unnerving. For others, it seems no different from getting on a bus. I don't know how many flights I've taken in my life but it's never become ordinary for me. There's still that little flutter of butterflies in my stomach every time the plane takes off or lands. Is that nerves or excitement? Anyway, I've got used to it. I mean, what other option do I have? I can't attend face-to-face meetings in Brazil and Pakistan any other way. **(pause 2 seconds)** My daughter works as a flight attendant on long haul journeys and when people tell her they're not that keen on flying, she finds it hard to comprehend. She's always been passionate about it. Sometimes, on the flights I go on, there's a passenger or two causing trouble and when I asked her about that she just shrugged it off and said it was part of the job. Nothing appears to ruffle her feathers but I suppose she's always been like that.

That is the end of Section L3.

(pause 3 seconds) (tone)

Now listen to the fourth part of the test. You will hear this section twice.

Section L4

(pause 3 seconds) (tone)

(female voice)

You hear an advertisement on the radio for two evening classes: one for cycle maintenance and one for yoga. Your friend has never done yoga but has always wanted to. Listen to the advertisement, select only the relevant information and make notes to complete the table below.

Include all of the following relevant points:

- level of classes
 - place, dates, times
 - intensive course details
 - what to bring
 - cost
 - how to book
- (pause 3 seconds) (tone)**

(male voice)

(if possible, last few bars of some local radio music – this is an imitation local radio advertisement in the form of a slot given to someone to advertise local learning) This is a shout out for our Learning Hub in Orwell Lane. The Hub's putting on two new evening classes, cycle maintenance and yoga, which we think will be very popular both with novices and old hands. The cycle maintenance is divided into two levels, starter and advanced. The yoga's divided into beginner, intermediate and expert. Both levels of cycle maintenance are Wednesday evenings here at the Learning Hub, Orwell Lane in the yard and main hall from 7 till 9 and all three levels of yoga are on Thursday evenings also in Orwell Lane in the Lotus Flower studios one, two and three at the slightly later time of seven thirty to nine thirty. So, you can come to both if you want, hard practical work in cycle maintenance on one evening followed by learning how to truly relax at a deep level at yoga the next! Now, in a special departure for the Learning Hub, we've put two intensive weekend courses in place. There's a whole day yoga intensive course from 9 till 6 on Saturday 16th May. Those who want to learn everything they can about cycle maintenance very quickly can come from 10 till three thirty on Sunday 17th May. Numbers are limited, so don't delay if you want to take up this brilliant opportunity. There're no different levels for the weekend courses as everyone will be given some individual attention. Now for practical details for both classes. For cycle maintenance you'll need to bring a notebook and pen, together with a coffee flask, water bottle or any snacks you may need. All you need to bring for yoga is some loose comfortable clothes and an exercise mat though we do also ask that you bring a medical certificate saying you're fit enough to exercise. Refreshments are provided in the breaks on this course. Finally, what will it cost? The cycle maintenance is £65 for the 10-week course and the yoga is slightly more at £73 for the same duration. The weekend intensive course is £35 for yoga Saturday and £30 for cycling Sunday. Book online on the website, www.learninghubcourses.org - that's all one word - , give us a ring on 09898 double 4 5 676 or come and see us at Orwell Lane any evening from 5 pm to 10 pm and talk to reception.

(pause 3 seconds)

Now listen to Section L4 again. **(pause 3 seconds and repeat)**

That is the end of the listening test. You will now have three minutes to check your answers. Your listening paper will then be collected.

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